

**WISCONSIN
AUTOMOBILE
INSURANCE
PLAN**

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PLAN LETTER 726—JULY 26, 2010

TO: Members of the Plan

FROM: WAIP Governing Committee

The Governing Committee of the Wisconsin Automobile Insurance Plan is very pleased to announce that Bernard Rosauer has been appointed Manager of the Plan, effective August 6, 2010. Mr. Rosauer will be replacing Ralph M. Herrmann who served as President since January 4, 2000.

Bernard Rosauer began his insurance career in 1987 with Allstate's Business Insurance Division, also known as Northbrook Property and Casualty. After nine years he left Northbrook's branch office in Brookfield to join Appleton, WI - based SECURA Mutual Insurance Company where he assumed several responsibilities including Claim Director and Director of Policyholder Retention. In 2005, Bernard joined DePere, WI based Ameriprise Auto and Home in the position of Claims Director.

In 2008 Bernard formed Rosauer Consulting, LLC, where he successfully promoted and implemented improvement methodologies based on his research into the drivers of long-term growth in insurance.

Bernard currently lives in Neenah, Wisconsin with his wife Gina and their four children.

In addition to being the Plan Manager of the Wisconsin Automobile Insurance Plan, Bernard has also been appointed President of the Wisconsin Compensation Rating Bureau.